

Message Text

UNCLASSIFIED

PAGE 01 RIO DE 03921 311814Z
ACTION EB-08

INFO OCT-01 ARA-14 ISO-00 CTME-00 COME-00 /023 W
-----048781 012133Z /66

R 311755Z AUG 78
FM AMCONSUL RIO DE JANEIRO
TO SECSTATE WASHDC 6654
INFO AMEMBASSY BRASILIA

UNCLAS RIO DE JANEIRO 3921

DEPARTMENT PASS TO DAVID RAMSAY. CLASSIFICATION AND
VALUATION, BUREAU OF CUSTOMS.

E.9 . 11652: N/A
TAGS: ETRD, BR
SUBJECT: IMPORT OF ADVERTISING MATERIAL

1. COCA COLA OF BRAZIL IS SCHEDULED TO MAKE EXTENSIVE
PRESENTATION REGARDING BRAZILIAN OPERATIONS AT
COMPANY'S ANNUAL MEETING IN ATLANTA, GEORGIA LAST WEEK
IN SEPTEMBER. WHEN PRESENTATION IS MADE BY FOREIGN
SUBSIDIARY, DISTRIBUTION OF TYPICAL GIFT ITEM HAS
BECOME CUSTOMARY. PRESIDENT OF LOCAL COCA COLA
OPERATION CONTACTED CONSULATE GENERAL RE POSSIBILITY
OF ENTERING AS UNACCOMPANIED BAGGAGE 175 SOCCER BALLS
(TSUS 734.7040) AND 175 T-SHIRTS WITH COKE-BRAZIL EMBLEM
(PRESUMABLY TSUS 380.0635).

2. SOCCER BALLS ARE ON GSP AND THUS ELIGIBLE FOR
DUTY-FREE ENTRY. GIVEN QUANTITY, HOWEVER, WILL A
FORM A BE REQUIRED?

3. CONSULATE GENERAL HAS BEEN UNABLE TO FIND ANY
SPECIAL PROVISION FOR T-SHIRTS WHICH WOULD OBVIATE
NEED FOR EXTENSIVE DOCUMENTATION UNDER BILATERAL
TEXTILE AGREEMENT. BUREAU OF CUSTOM ADVICE ON
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POSSIBLE PROCEDURE WOULD BE APPRECIATED AS SOON AS
POSSIBLE.
DEXTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: IMPORTS, ADVERTISING
Control Number: n/a
Copy: SINGLE
Draft Date: 31 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978RIODE03921
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780358-0568
Format: TEL
From: RIO DE JANEIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t1978083/aaaaachn.tel
Line Count: 58
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 631ca45c-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1638569
Secure: OPEN
Status: NATIVE
Subject: IMPORT OF ADVERTISING MATERIAL
TAGS: ETRD, BR, COCA COLA
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/631ca45c-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014